

TOP TIPS FOR MAINTAINING YOUR DISPLAY AND POINT OF SALE ITEMS

Ensure your display and point of sale items stand the test of time by following a few practical maintenance tips. These suggestions will help you keep your displays looking sharp and safely positioned, whether indoors or outdoors. Remember, every setting is unique - use your best judgment to adapt each tip to suit your environment and protect both your displays and the people around them.

1. Place your displays where they won't disrupt foot traffic or be at risk of getting knocked over by passersby.
2. Ensure there's enough clearance between your display and other items to avoid accidental collisions or scuffing.
3. If placing displays outdoors, especially in open areas, consider if they need weights or ties for added stability, particularly for setups in wind or on uneven ground.
4. Avoid high-wind areas outdoors or drafty spots indoors. Consider moving items inside during inclement weather to avoid damage.
5. Prolonged sunlight can fade colours and weaken some materials. Place items out of direct sun when possible to maintain their appearance.
6. Recognise that each environment and application is different. Consider factors like floor surface, foot traffic, and weather when setting up displays.
7. Check display items regularly for any signs of wear or loosening parts to ensure they stay sturdy and safe.
8. Use gentle, non-abrasive cleaning solutions to wipe down your displays. This prevents scratches and keeps materials looking fresh.
9. For seasonal or temporary displays, store items in a clean, dry space away from direct sunlight to prevent warping, fading, or other long-term damage.
10. When moving or transporting displays, use protective packaging and handle with care to prevent damage to delicate parts or printed surfaces.



This document is intended as general guidelines to help extend the life of your products and enhance safety. These suggestions do not constitute a warranty or guarantee of performance. Each setting and application may vary, so customers should use their own discretion to ensure displays are positioned and secured appropriately. Signosaur cannot be held liable for damage or injury resulting from improper placement, environmental factors, or failure to follow product-specific recommendations.